**Things to Include in Your Brochure**

You must include all of the items below. As you research them and put them in your brochure, check them off from this checklist.

\_\_\_ Brief summary of the region – this is your HOOK to get people to come!

\_\_\_ Map of region

\_\_\_ Description of the type of land there (example: mountains, ocean)

\_\_\_ Major cities in your region

\_\_\_ Activities to do in your region

\_\_\_ Places to see in your region

\_\_\_ Festivals that take place in your region

\_\_\_ Food that your region is known for

\_\_\_ Extra pictures of your region - draw these yourself

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